

# National Student Leadership Conference

## Business & Entrepreneurship

### August 4 – August 12, 2018

#### Saturday, August 4, 2018

#### Sunday, August 5, 2018

10:00am-4:00pm	<b>Registration</b>	6:00am-8:45am	<b>Breakfast</b> <i>Cafeteria open 7:00-9:00 am</i>
12:00pm & 2:00pm	<b>Campus Tours</b>	9:00am-10:15am	<b>Leadership in Business</b> <i>The Personality Matrix</i> <i>Facilitator: Quentin Whitehead</i> <i>Challenge Course Attire</i>
12:30pm-2:30pm	<b>Welcome BBQ</b>	10:30am-11:00am	<b>Simulation Introductions</b>  <i>Challenge Course Attire</i>
5:00pm-6:00pm	<b>Dinner</b>	11:30am	<b>Board Bus</b>
6:30pm	<b>Meet TA Group</b>  <i>Neat Attire</i>	12:30pm-4:30pm	<b>Team Challenge Course</b> <i>Box Lunch</i> <i>Casual Attire – must wear closed-toe shoes.</i>
7:00pm-8:30pm	<b>Opening Ceremonies</b>  <i>Neat Attire</i>	4:30pm	<b>Board Bus</b>
8:45pm-9:45pm	<b>TA Group Orientation</b>  <i>Neat Attire</i>	5:45pm-6:30pm	<b>Dinner</b>
10:00pm-10:30pm	<b>RA Meeting</b>	7:30pm-9:00pm	<b>Stakeholder Analysis</b> <i>Week 1</i>  <i>Casual Attire</i>
10:45pm	<b>RA Check-in</b>	9:15pm-10:15pm	<b>Ice Cream Social</b>  <i>Casual Attire</i>
		10:30pm	<b>RA Check-in</b>



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Monday, August 6, 2018

Tuesday, August 7, 2018

6:00am-9:00am	<b>Breakfast</b> <i>Cafeteria open 7:00-9:00 am</i>	6:00am-8:45am	<b>Breakfast</b> <i>Cafeteria open 7:00-9:00 am</i>
9:30am-10:30am	<b>The Art of Negotiation</b> <i>Dr. Paul Lisnek</i>  <i>Neat Attire</i>	9:00am-11:30am	<b>Business Lecture Series</b> <i>Professor: Craig Wortmann</i>  <i>Neat Attire</i>
10:45am-12:00pm	<b>Business Lab</b> <i>Rotation 1</i>  <i>Neat Attire</i>	11:45am-1:00pm	<b>Lunch</b>
12:15pm-1:30pm	<b>Lunch</b>	1:30pm-2:45pm	<b>Kellogg Global Hub Tour</b> <i>Neat Attire</i>
2:00pm	<b>Board Bus</b>	4:00pm-5:15pm	<b>Leadership in Business</b> <i>Commitment in Action</i> <i>Facilitator: Quentin Whitehead</i>  <i>Casual Attire</i>
3:00pm-4:15pm	<b>Chicago Federal Reserve</b> <i>Neat Attire</i>	5:30pm-6:30pm	<b>Dinner</b>
4:30pm	<b>Board Bus</b>	6:45pm-8:00pm	<b>Stakeholder Analysis</b> <i>Week 2</i>  <i>Casual Attire</i>
4:45pm-7:15pm	<b>Navy Pier</b> <i>Dinner on Own</i>	8:15pm-10:15pm	<b>Dyadic Encounter</b> <i>Casual Attire</i>
7:30pm	<b>Board Bus</b>	10:30pm	<b>RA Check-in</b>
8:45pm-10:30pm	<b>Product Pitch Simulation</b> <i>Ideation</i>  <i>Casual Attire</i>		
10:45pm	<b>RA Check-in</b>		



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#### Wednesday, August 8, 2018

#### Thursday, August 9, 2018

6:00am-8:45am	<b>Breakfast</b> <i>Cafeteria open 7:00-9:00 am</i>	6:00am-8:45am	<b>Breakfast</b> <i>Cafeteria open 7:00-9:00 am</i>
9:00am- 10:15am	<b>Business Lecture Series</b> <i>Professor: Craig Wortmann</i>	9:00am-10:15am	<b>Leadership in Business</b> <i>Dealing with Breakdowns</i> <i>Facilitator: Quentin Whitehead</i>
	<i>Neat Attire</i>		<i>Casual Attire</i>
11:00am	<b>Board Bus</b>	10:30am-11:30am	<b>Stakeholder Analysis</b> <i>Week 3</i>
12:00pm-1:00pm	<b>Site Visit</b> <b>mHUB: Innovation Center</b> <i>Neat Attire</i>		<i>Casual Attire</i>
1:15pm	<b>Board Bus</b>	11:45am-1:30pm	<b>Lunch</b>
1:30pm-4:00pm	<b>Magnificent Mile</b> <i>Lunch on Own</i>	1:45pm-3:00pm	<b>Business Lab</b> <i>Rotation 2</i>
4:15pm	<b>Board Bus</b>		<i>Casual Attire</i>
5:00pm-7:00pm	<b>Dinner</b>	3:15pm-5:15pm	<b>Product Pitch Simulation</b> <i>Collaborative Innovation</i>
7:15pm-9:00pm	<b>Product Pitch Simulation</b> <i>Product Pitch Preparation</i>		<i>Casual Attire</i>
	<i>Casual Attire</i>	5:30pm-6:45pm	<b>Dinner</b>
9:15pm-10:30pm	<b>Karaoke Night</b>	7:00pm-8:45pm	<b>Product Pitch Simulation</b> <i>Brain Trust</i>
	<i>Casual Attire</i>		<i>Casual Attire</i>
10:45pm	<b>RA Check-in</b>	9:00pm-10:30pm	<b>Trivia Night</b>
			<i>Casual Attire</i>
		10:45pm	<b>RA Check-in</b>



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#### Friday, August 10, 2018

#### Saturday, August 11, 2018

6:00am-9:00am	<b>Breakfast</b> <i>Cafeteria open 7:00-9:00 am</i>	6:00am-8:45am	<b>Breakfast</b> <i>Cafeteria open 7:00-9:00 am</i>
	<b>Rest, Relax, and Recharge</b>	9:00am-9:45am	<b>Product Pitch Simulation</b> <i>Product Pitch Preparation</i>
10:00am-11:00am	<b>The Art of Communication</b> <i>Dr. Paul Lisnek</i>  <i>Neat Attire</i>	10:00am-11:15am	<i>Professional Attire</i>  <b>Product Pitch Presentations</b>
11:15am-12:15pm	<b>Stakeholder Analysis</b> <i>Town Hall Meeting</i>  <i>Neat Attire</i>	11:30am-12:30pm	<b>Lunch</b>
12:30pm-1:30pm	<b>Lunch</b>	1:00pm-2:30pm	<b>Leadership in Business</b> <i>What I've Discovered</i> <i>Facilitator: Quentin Whitehead</i>
1:45pm-3:00pm	<b>Business Lab</b> <i>Rotation 3</i>  <i>Casual Attire</i>	2:45pm-5:00pm	<b>TA Group Meetings</b> <i>Casual Attire</i>
3:15pm-5:00pm	<b>Product Pitch Simulation</b> <i>Product Pitch Preparation</i>  <i>Casual Attire</i>	5:15pm-7:30pm	<b>Dinner and Free Time</b> <i>Cafeteria open 5:00-7:00pm</i>
5:15pm-6:30pm	<b>Dinner</b>	7:45pm-9:00pm	<b>College Panel</b>  <i>Casual Attire</i>
6:45pm-8:15pm	<b>Product Pitch Simulation</b> <i>Product Pitch Preparation</i>  <i>Casual Attire</i>	9:30pm-11:00pm	<b>Final Social</b>  <i>Casual Attire</i>
8:30pm-10:15pm	<b>Storytelling Workshop</b>  <i>Casual Attire</i>	11:15pm	<b>RA Check-In &amp; Lights Out</b>
10:30pm	<b>RA Check-in</b>		



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Sunday, August 12, 2018

6:00am-8:45am      **Breakfast**  
*Cafeteria open 7:00-9:00 am*

**PLEASE SEE CHECK OUT INSTRUCTIONS IN  
YOUR STUDENT GUIDE**

9:15am-9:45am      **Closing Ceremony**  
  
*Casual Attire*

**PLEASE BE IN THE LOBBY 20 MINUTES  
BEFORE YOUR SCHEDULED SHUTTLE**

10:00am-11:00am      **Final TA Group Meeting**  
  
*Casual Attire*

11:00am-2:00pm      **Departure**  
*Departure*

**\*All Students must be check out of their rooms by  
2:00pm and must vacate the dorm by 5:00 pm\***



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**NSLC Northwestern University**

**Administrative Staff**

Site Director: Mr. Jason Aagenas

Assistant Site Director: Ms. Haley Schikner

Leadership Facilitator: Mr. Quentin Whitehead

Office Manager: Mr. Alex Gubler

Business Program Director: Ms. Grace Nyikes

Engineering Program Director: Mr. Maximino Smith

Medicine Program Director: Ms. Cathryn Gotlund

**NSLC Northwestern University**

**Business & Entrepreneurship Program Staff**

Program Director: Ms. Grace Nyikes

Head Team Advisor: Rylee Ollearis

Team Advisor: Kenna Worcester

Team Advisor: Yousef Ghabour

Assistant Team Advisor: Alejandro Dominguez



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